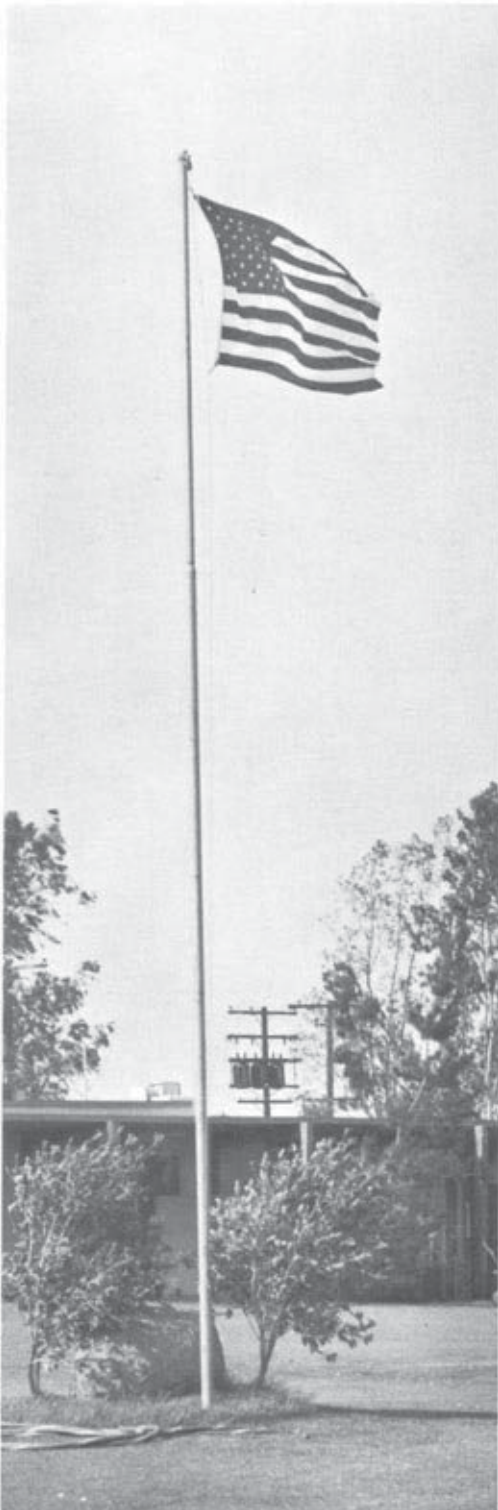


OFF - THE - CUFF

VOL. 10, NO. 1

SUMMER, 1968



Physically and visually beautiful, the American Flag is spiritually immortal. On June 14, 1777, the American Congress brought into official being the Flag of the United States, "representing a new constellation." General Washington, on hearing of this action, said in reverence: "A new constellation has arisen which shall shortly flame wide through the skies."

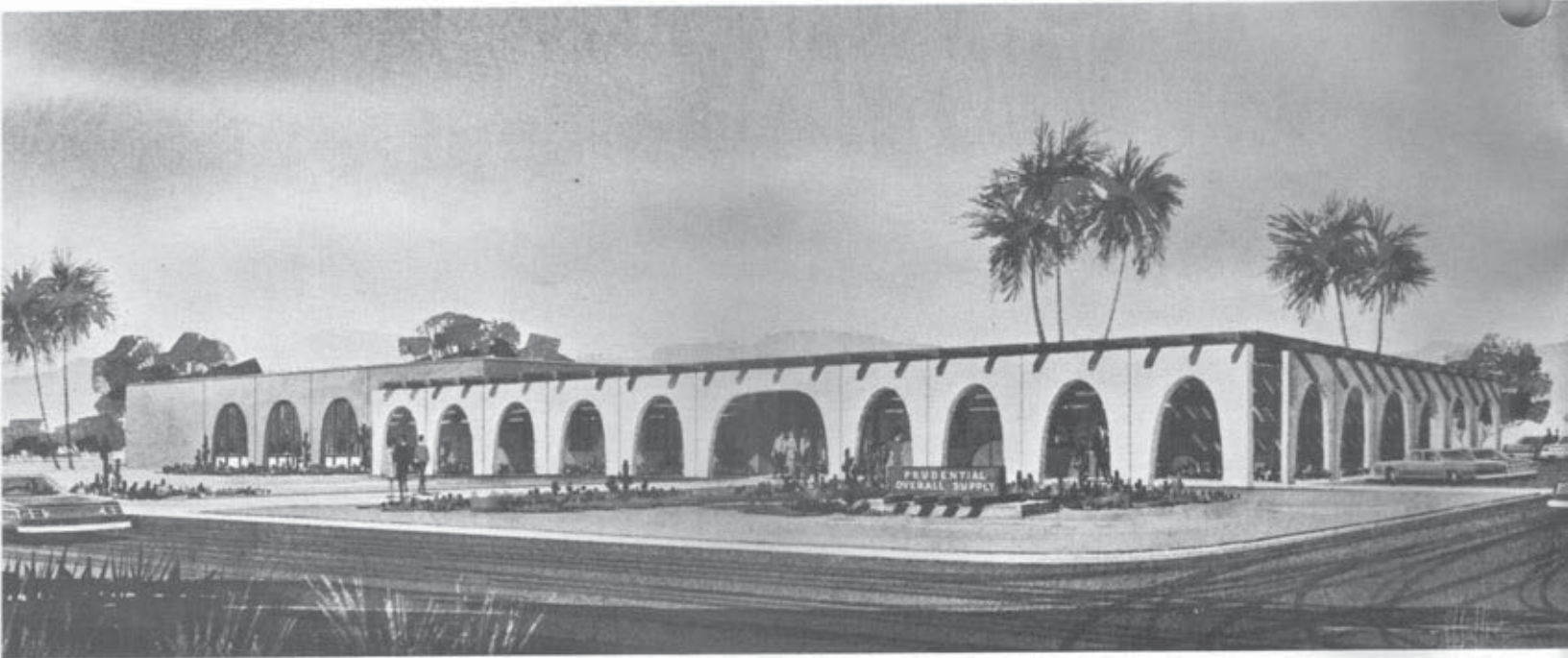
The flag should be displayed on legal holidays and on special occasions designated by the President or other authorities; on official buildings when in use; at polling places on election day; and at schools in session. On Memorial Day and Veterans' Day, it should be displayed in half-staff until noon.

There is no law prohibiting a citizen from flying the flag at any time. It is customarily displayed from sunrise to sunset on buildings, and on stationary flagstaves in the open. It may be displayed at night on special occasions if illuminated, but should not be flown in stormy weather.

The flag flies over the White House from sunrise to sunset, even in the absence of the president; and over the Senate and House wings of the Capitol when they are in session. It may fly both day and night over the east and west fronts of the Capitol in Washington, and is floodlighted at night. It also flies day and night over other places, such as Fort McHenry in Baltimore and the grave of Francis Scott Key in Frederick, Maryland.

No other flag may be flown above the U. S. flag, except the United Nations' flag, which may be placed above all flags of its member nations at U. N. headquarters.

Prudential's New



This is the architect's drawing of the new corporate headquarters to be built this year. Construction is scheduled to get underway in July with completion set for October 15.

The building site is at what will be the intersection of Alton and Aston Streets in the Irvine Industrial Complex surrounding the Orange County Airport. Prudential Overall Supply joins some one hundred other industrial firms in what is the fastest-growing and most outstanding complex of its kind in the country.

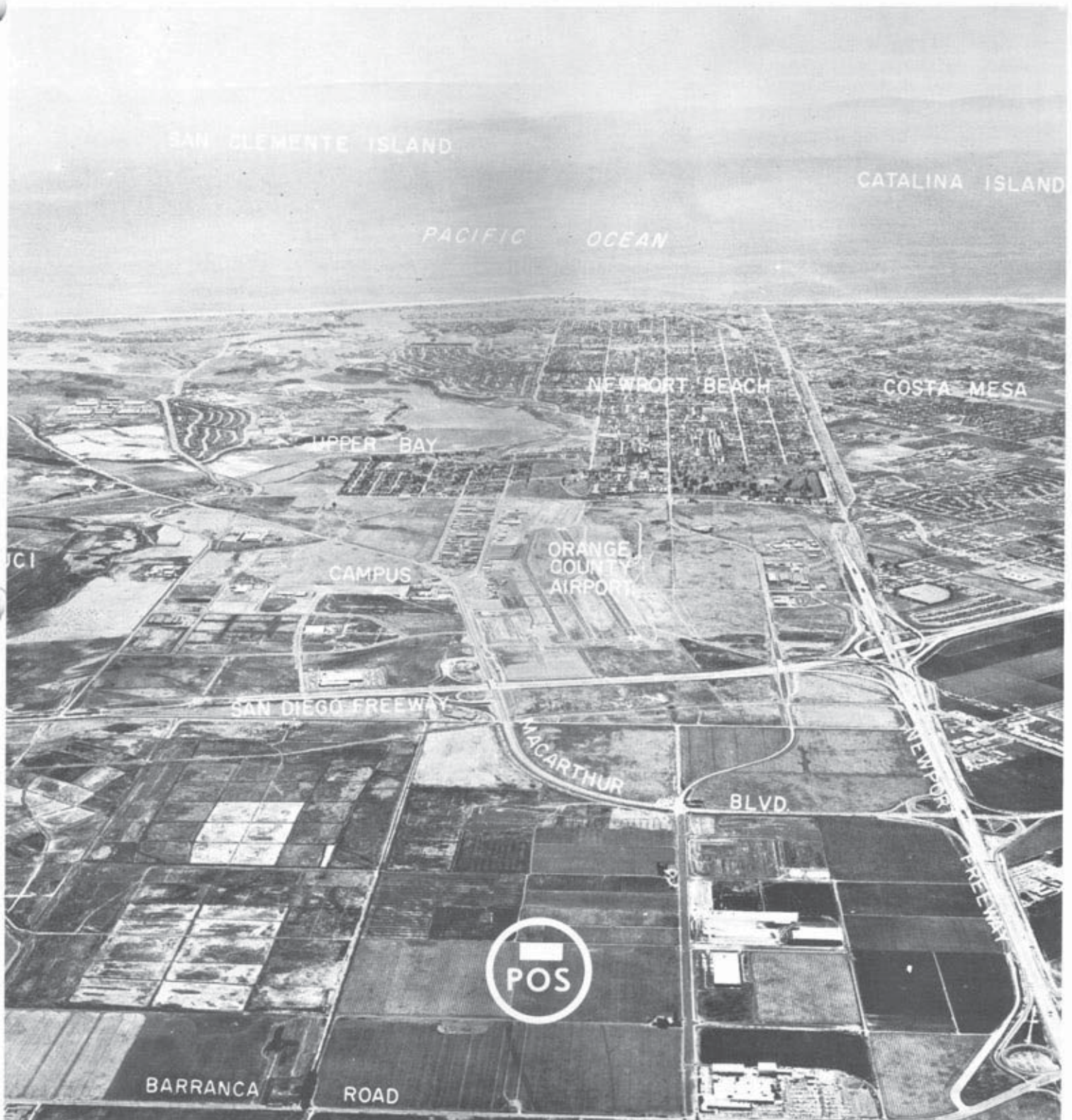
For the first time in several years all executive, administrative and accounting offices will be under one roof. The executive and administrative offices will be moved from the Los Angeles Plant at 6920 Bandini Blvd., Commerce. Accounting and Data Processing will be moved from 6570 Telegraph Road, Commerce.

The present Anaheim plant will be moved to the new Orange County location. This will improve our efficiency of operation and make it more convenient for the plant operation.

The very attractive design was created by the firm of Cline, Zerkle, Agee and Swedin of Berkeley, Architects and Engineers.

We look forward to the completion of our building when we can move in and become even more a part of this growing, vital and interesting area.

Office Building



Prudential Overall Supply's new headquarters building to be constructed in Irvine will be convenient to three freeways: Santa Ana, San Diego, and Riverside/Newport.

RIVERSIDE PLANT NEWS

PRIDE AT PLAY

All work, together, and no play, together, don't do too much to enhance the company image, so here we "play together."

Bill Knisely and Dave Duncan are responsible for the idea and organization of our twenty-week golf league.

BOOM!

GOLF IS NO. 1 IN SALES

The wholesale volume of golf merchandise sales in 1967 was a whopping \$161,787,966, according to a survey by the Athletic Goods Manufacturers Association.

Golf ball sales were more than four times larger than the

nearest competitors, baseball and softball, and golf ball sales alone topped the diamond sales by some \$16,000,000.

Golf has literally taken over the field of sports. The 1967 breakdown of golf sales:

Golf Balls: 7,836,988 dozen, worth \$53,116,469.

Golf Clubs: 12,960,845 worth \$90,489,053.

Golf Gloves: 1,446,764 worth \$2,334,832.

Golf Bags: 1,064,919 worth \$12,961,530.

Sundries: \$2,386,022.

By adding the usual 40% markup to figures from AGMA, sales in 1967 totaled \$970,727,436, nearly a billion dollars! Now add ??? spent for green fees

and cart rentals. No wonder it is referred to as a golf boom!

PRIDE AT WORK

On Saturday, May 4, the Maintenance and Sales Departments held a "Paint Party." As a result, 11 route trucks, plus the 22-foot relay and trailer are now a shiny black. They plan on another "party" to paint the white.

Sandwiches for the picnic lunch were donated by Caterama Catering Co.

It is a rewarding experience to be associated with people who have enough pride in their company to volunteer a Saturday to further enhance its image - the attitude is so contrary to the "do-as-little-as-possible" attitude that seems to be so popular in today's society.



The Riverside Sales Department has a "meeting" every Thursday afternoon (after working hours, of course) at Jurupa Hills Golf Course. Back row, left to right: Chuck McGee, Paul Heusner, Bill Huntley, Dave Duncan, Bill Knisely, Paul Jaennette. Front row: Jerry Owens, Stan Johnson, Clive Ruka, Joe Farrell, Harry Doernbrack. Chuck Foster also plays in the group, but missed roll call on this particular day.



Ed Eazor, Dick Jones and Jerry Owens tackle the big truck during the Riverside Plant's recent Painting Party.

Sue Brubaker heads Mission Bell Business and Professional Woman's Club. On Wednesday, May 8, Sue became the new president of this worthy woman's club. We share with Sue in her pride in this new responsibility. It is a great honor, Sue, and we extend to you our most sincere congratulations.

Joe Farrell has been promoted from Route Supervisor, Van Nuys plant, to Service Manager of the Riverside plant. Congratulations and welcome, Joe.

Joe's career with Prudential started March 15, 1954, as a vacation relief driver. From July 12, 1954 to March 3, 1957, he was assigned to Route #3 in the south Los Angeles area. On March 3, 1957, Joe transferred to Route #51 in the Palmdale area.

On May 9, 1960, until February, 1966, his efforts made a big contribution to the growth of the Van Nuys plant, as evidenced by 4 route splits between 1963 and 1965. On February 21, 1966, he became a Route Supervisor. Joe has always done an outstanding job for

our company. His vast experience as a Route Salesman and Route Supervisor will be most beneficial to our Sales and Service Department.

When the idea of getting up a "Paint Party" to repaint all of our trucks on a Saturday was brought to light, I didn't expect much enthusiasm or acceptance because, after all, I was asking for their Saturday time. But I was pleasantly surprised. The route salesmen and route supervisors gave freely of their time and effort to improve the appearance of our fleet of trucks and hold up the company image. Sincere thanks to all concerned.

My congratulations to a very fine couple who will soon wed - Jerry Hambleton and Dixie Harrison. Many years of happiness to you both from all of us.

- Clive E. Ruka

Vacation time is here, and things are busy! I wish to express my heartfelt thanks to all the girls in Supply, who did a fantastic job while I was on my vacation. Your efforts in keeping everything

running smoothly was greatly appreciated and expressed by all on my return. Keep up the good work!

I have two new girls on folding, inter-plant transfers; they are Dorothy Younger and Mildred Graves. These girls along with Lavon are doing a great job. Lavon was given emergency leave, as her mother is seriously ill. We do miss her on the folding table.

My gals in Distributing are all learning new areas. Linda, the lead girl, will be leaving in August to return to school and we wish her good luck. Sara Gonzales is being trained for her job, and we know she will do a good job. We also have Ruth Zamora in the Dacron Distributing.

Have a fun summer!

- Sue Brubaker
Supply, Folding
& Distributing

Riverside Dust Control Division is happy to welcome to the Prudential family Chuck Foster, his wife, Lyn, and three children: Leann, Kelly and Kimmy.

Chuck's route takes in the desert area of Palm Springs, Indio, etc.; and believe me, due to Chuck's sales calls this area is really conscious of Prudential Dust Control. Nice going, Chuck!

Chuck is quite a sportsman. On April 19 he entered the Herald-Examiner Singles Bowling Championships and shot a 724 three-game series: games of 279, 224 and 221. WOW!

He has a four-piece Western swing band and plays on weekends around the Riverside area.

Chuck, here's to a long, happy productive career with Prudential.

- Bill Knisely

One secretary to another: "My date was terrible. He not only lied to me about the size of his yacht, but he made me row."

GUARANTEED ANNUAL INCOME ADVOCATES IGNORE DRAWBACKS

In contemporary U. S. politics, the fundamental difference in approach turns on the question of whether government, primarily at the federal level, should aggressively seek a growing and ever more direct responsibility and control over the physical, financial, psychological, social and cultural welfare of the American people.

It may seem strange that increasing concern with poverty should now dominate the U. S. political scene to such a degree after two-thirds of a century in which we have witnessed unprecedented economic development and ever-increasing affluence for a growing proportion of our people.

The fact is that the nearly unimaginable success of our private enterprise, free market economic system distributing its abundance broadly among the vast majority of our population has brought us to the point where we become concerned with eliminating poverty entirely.

M. A. Wright, Chairman of the Board, Humble Oil & Refining Company, according to *Industrial News Review*, observes:

"The important question today, however, is not can we eliminate poverty, but rather how should the task be carried out. Our resources are ample

for the job at hand, but they should not be used unwisely... We must...be constantly alert to what is in the best long-term interest of our country and our people...if we are not, in the process, to undermine the strength and vitality of our economic system we must formulate an orderly and reasoned approach to the problem."

With this as his frame of reference, Wright discusses the implications of the newest and most far-reaching approach yet proposed for the elimination of poverty—the guaranteed annual income. It has the apparent virtue of simplicity.

A minimum level of annual income, presently considered to be about \$3,000, would be established as acceptable for a family. Those making less than this would automatically receive payments from the government sufficient to maintain their income at the minimum level provided by law.

There are variations of the plan, some of which leave a degree of incentive in the picture, but essentially the idea is for government to supplement individual income in whole or part up to a fixed minimum level.

It is suggested that this direct approach would be the least costly way of getting money to those who need it and would permit the elimination of many overlapping, wasteful and ineffective welfare programs now established.

The guaranteed annual income, once in the providence of ivory tower economic eggheads, now receives the support of some leading economists and is a subject of study by Presidential commissions and advisory groups and such private organizations as the Chamber of Commerce of the U. S.

Wright concedes the developing interest in the guaranteed income idea. But, he suggests

that many of those supporting it "...appear to have overlooked or de-emphasized some of its more serious drawbacks."

In the first place, there is every likelihood that it would be politically impossible to eliminate welfare programs already established and possessing wide voter appeal.

A guaranteed income would probably wind up as a supplement rather than a substitute for the conglomeration of welfare programs presently in existence.

It is further true that poverty is a matter of opportunity, level of education and state of mind. It is more than merely a lack of money.

Sixty per cent of America's poor are unskilled and about 80 per cent did not complete high school.

Society would hardly be fulfilling its obligations by merely giving these people a fixed number of dollars and forgetting about it.

They would still have little chance to develop their minds and abilities and build meaningful lives which is the most basic of human satisfactions.

Poverty can be reduced as society evolves to a higher state and can direct its attention intelligently to educating, training and employing the unemployed. At this point, there is much to support the view that government's role in the field of social welfare is at this stage of its rapid development more in need of evaluation and logical direction than it is of indiscriminate and costly expansion.

* * * * *

By the time a man finds those green pastures, he can't find the place to climb the fence.

* * * * *

A talkative fellow finds out too late that he has given away all his good advice instead of keeping it for his old age.

KNEES

I think that I shall never see

A thing as ugly as a knee
Above whose gnarled and
knotted crest

The mini hemline comes to
rest.

Nuts write poems such as
these,

But greater nuts display
their knees.

PURCHASING NEWS

Meet Dorothy Kenney, a most welcome new member of the Purchasing team. Dorothy is a "shot in the arm" to the Purchasing Department, and her efforts will contribute greatly to our efficiency.

Dorothy's main duty is to follow up and expedite all the orders placed. All purchase orders are kept under her con-



DOROTHY KENNEY

stant surveillance until the merchandise is received. She is anxious to do a good job, and we are sure she will receive your cooperation.

Dorothy is married and lives in Whittier. She has two teenage daughters and a son. Her son graduated from high school in June and will enter college this Fall.

Dorothy and her family have been active in the Scouting program for many years. She recently joined a bowling league.

We are happy to have Dorothy with us and say to her: "Welcome aboard."

Horsepower was much safer when horses had it.

DAN CLARK GRADUATES



Dan Clark, son of Mr. and Mrs. John D. Clark, graduated from the School of Business of the University of Southern California on June 5, 1968. While on campus, he was a member of S.A.E. Fraternity.

Dan has been an employee of Prudential Overall Supply at various times, working summers in the plant, in the Accounting Department, and as a Route Salesman.

The Clarks' daughter, Charlotte, graduated from San Marcos High School, San Marcos, in early June.

Congratulations and best wishes to both these graduates, and to all the other graduates this year.

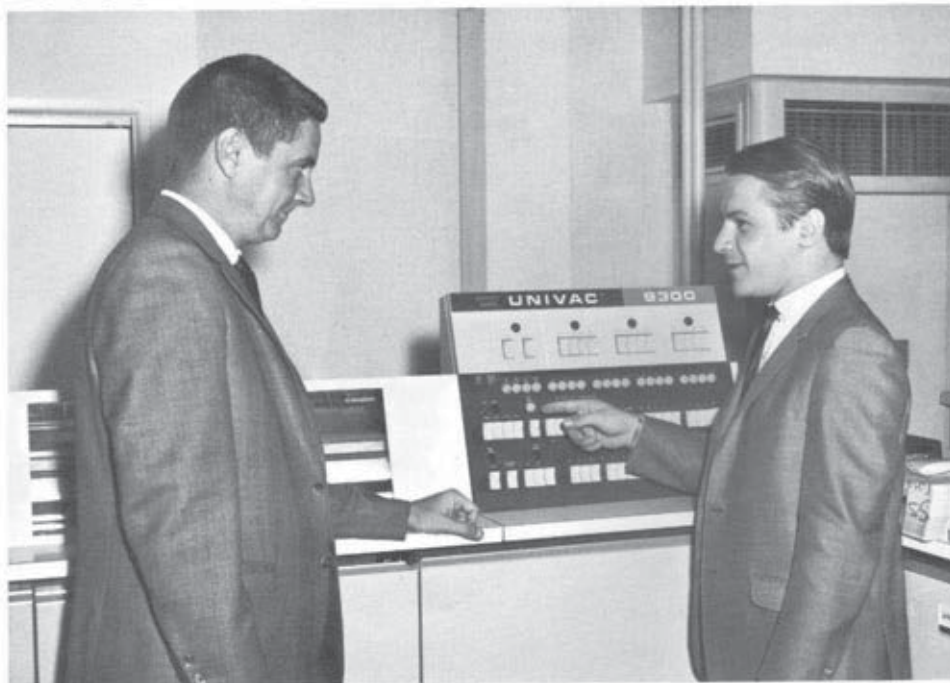
BUREAUCRATIC OVERHEAD

Indiana Congressman John T. Myers says that of the \$7.5 billion spent by the Department of Agriculture, only \$3.3 billion, or less than half, goes to farmers. The other \$4.2 billion is spent on bureaucratic salaries, overhead, public welfare programs and foreign aid.

HOW MUCH ENERGY DO TYPISTS USE?

During a 40-hour work week, a typist may use up as much energy as it takes to unload a freight car of coal. Eye movements comprise between 60 and 80 per cent of the energy consumed, and reading copy from the side requires the typist's leading eye to do 70% of the work.

ACCOUNTING DEPT. NEWS



Carl Bowser, right, Data Processing Manager, explains the new computer to Pat Files, Controller.

Central Accounting has many changes and new faces these days. We have added 11 new key punch operators, a new control center clerk and a data processor. Mr. Patrick Files, Controller, is the most recent member of the P.O.S. family. A warm welcome is extended to all.

Congratulations to Bob West on his new position as Supervisor of our Data Processing Department.

Production is booming in all departments. Pat Bygum, control center clerk, and her husband,

Marty, welcomed a 9½-lb. son on March 22. Joe Succuro, data processor, and his wife, Judy, greeted a 5½-lb. baby boy on April 6. Gayla Libby of Accounts Receivable and her husband, Ernie, anxiously await the arrival of their baby due sometime in August.

We would like to take this opportunity to express a heartfelt "Thanks" to all the locations for their patience and cooperation in bringing in the new system.

CHULA VISTA PLANT NEWS

It's great to see Don Sorensen working in Chula Vista and not surfing any more in Escondido.

We hope Dick Odgers and family are adjusting to their new mobile home and the North County area. Dick went to Escondido in April as Branch Manager.

Ann Gross is our new office clerk. She and her husband, Jack, and their son, Michael

(3) just returned from a 3½-year tour of duty at Pearl Harbor, Hawaii. Jack is now stationed aboard the U.S.S. Aigen, part of the San Diego mothball fleet.

The Grosses enjoy all sports, especially diving. They will be moving into their new home on July 20.

Ed Lisko joined our company in March of this year as Office Manager of the Chula Vista Plant. Both Ed and his wife,

Vi, were born in North Dakota. They have two children: Dale E., who attends Southwestern College; and Gaylyn Marie, who goes to Castle Park Junior High School.

Ed retired from the U. S. Navy in February, 1968, after 22 years of active service.



ED LISKO
OFFICE MANAGER
CHULA VISTA PLANT

While in the Navy, he was assigned to the Personnel Accounting Section. At the time of his retirement, he was a Chief Personnelman.

For recreation, Ed enjoys fishing, boating and football.

- Beverly Ball

The prosecution and defense had both presented their final arguments in a case involving a Kentucky moonshiner.

The judge turned to the jury and asked, "Do any of you have any questions before I give you your instructions?"

"Yes, Your Honor," replied one of the jurors. "Did the defendant boil the malt one or two hours, does he cool it quickly, and at what point does he add the yeast?"

DUST CONTROL NEWS



Willard L. Dill of Lancaster has added \$10,000 to his bank account and thrown away his rabbit's foot after being named the top statewide winner in United California Bank's Master Charge sweepstakes.

Presentation of the check was made by Milton A. Freeman, manager of UCB's Lancaster office.

The day before Dill was notified of his good fortune, he accidentally walked under a ladder in downtown Lancaster. A short time later, he was driving near Castaic Junction when a truck loaded with lumber pulled in front of his car. At a stop signal, the truck suddenly began to roll toward him. Only through quick thinking and a lot of luck was Dill able to avert being buried in a barrage of lumber.

"I'm not normally superstitious, but I told myself after that near-accident that I had better prepare myself for a run of bad luck," Dill said. "When I arrived home and my wife said Mr. Freeman of the United California Bank had called, I was sure we had made some terrible mistake and overdrawn our account. Then Mr. Freeman dropped by the house and told us we had won \$10,000. We thought he was joking, but a quick check of our Master Charge number convinced us it was true."

The Dills, who were married 10 years ago when he was a career man with the Army stationed in Germany and she was living with her family in Bavaria, celebrated their windfall by having dinner with friends at the Red Barn, a Lancaster restaurant.

Winning cash awards is not entirely new to Dill. He won \$600 in a sales incentive contest conducted by Prudential Dust Control in 1967. When asked what he would do with the money, Dill, a personable six-footer, thought for a minute and said, "We will just keep it in our account at the bank until we get back down to earth and then we will decide. My wife's parents still live in Bavaria, and she would like them to visit us. We will pay off the swimming pool we had installed in our back yard. There are a few other bills and odds and ends, but there will be no flashy new cars or trips to Hawaii or anything like that...at least not for the time being."

The Dills may not have been entirely certain how the money would be spent, but with two energetic young children and a 200-lb. Great Dane at home, it can be put to good use.

OFF - THE - CUFF

A Quarterly Publication of Prudential Overall Supply
6920 Bandini Blvd., Los Angeles, Calif. 90022 (685-8700)
Publisher.....John D. Clark
Honorary Editor.....Don R. Clark
Editor.....Dale Bain

VAN NUYS PLANT NEWS

QUIÉNES SERÁN
LOS
GANADORES



SE SABRÁ
EL VEREDICTO

OLE' CAMP WAHOO

Ten trips to Camp Wahoo or an equivalent stay at the Union Health Spa were awarded on June 21 at the Van Nuys Plant. A contest was held covering a 4-week period, during which all plant employees were scored on quality of work, work output (rate), ability to work with others, safety (observing plant rules) and housekeeping (clean work area). In addition, bonus



points were given for reporting for work every day, punching in on time and reporting for work in uniform and with the proper shoes.

Winners were: Guadalupe Perez and Daniel Sanchez, who tied for top honors, followed by Maria Guerrero, Ruth Williams, Polly Orozco, Armando Gonzalez, Luisa Montijo, Santos Hernandez, Mario Parra and Carmen Munoz. We extend our congratulations to these winners, as well as to all the other employees who did so well, keeping the excitement high, as top spots were changed around from week to week, from department to department, as scores went up and down.

(Continued on Next Page)

Santos Hernandez and Maria Romo kept interest going and reminded everyone of how to earn points and bring their scores up with posters, some humorous and some serious. Santos did the sketching and



Maria thought up the clever wording for the cartoon-type posters, some of which are reproduced here. There are many hidden talents among our employees and we applaud them for their originality and help.



Winners of the stay at the Spa will use their awards on weekends or during their regular vacation periods. We hope to make the contest an annual event, making use of the many ideas we learned with this first effort. Again, congratulations to our ten top workers!

* * * * *



Winners in the Van Nuys contest are (left to right), front row: Carmen Munoz, Lupe Perez, Santos Hernandez, Maria Guerrero, Polly Orozco. Back row: Daniel Sanchez, Mario Parra, Armando Gonzalez, Ruth Williams, Luisa Montejo.

Everyone thought Cupid had had his innings at Van Nuys before our last issue went to press, but it appears he caught a few stragglers. In January Eugenia Diaz was married, and the latest of our charming girls to succumb to his wiles was Aurora Romo in May. We offer our best wishes to both of these girls as they have decided to be full-time housewives for their new spouses.

John Ufano of our stock room merits our highest congratulations, as he received his high school diploma at a unique ceremony in Hollywood Bowl. It really takes ambition, determination and that good old stick-to-itiveness to study and work full time, especially with a full study load. Many of our men who successfully completed one semester, one-night-a-week courses will testify to this, so John, congratulations. You deserve it.

Veteran route salesman Theal (Jack) Thorp has gone into semi-retirement with his own wholesale battery business. Jack has a new hobby, too. Since he is now a Prudential customer, he delights in calling to remind the service department of little details that might be overlooked. Is that nice, Jack? We know you are really lonesome and just want to talk to some of your old sidekicks.

Also joining the ranks of

the self-employed is Cloyd (Red) Williams. Red has always had a special interest in motor bikes and he has made his hobby his full-time job by taking over the service department at Dick Allen's Yamaha in Newhall. Red says Newhall is the bike-riders' paradise and he expects to keep all those bikes in good running order. Red was a member of our equipment maintenance crew for many years. We wish him the best of fortune in this new undertaking.

Introductions are in order for our 8 new men working as trainees, wholesale or utility drivers, or route salesmen. In alphabetical order, we would like to have you meet Richard Bicknell and his wife, Sylvia. They have 2 sons and a daughter and live in Canoga Park. Dick is a native Californian. You don't hardly find that kind any more. He has many years' experience in the retail and wholesale food business and we trust that knowledge will be put to work making Prudential customers happy. Since he enjoys golf, we know he will feel at home at the Prudential tournaments.

Next is Peter Heinz and his wife, Alice. They are parents of 2½ children. Frankie Ann and Laura Lynn think they would like a brother when the baby arrives. The Heinzes hail from Pennsylvania and North Carolina, but feel they have made a happy settlement in California. Pete says his only hobby these days is studying, since he attends Pierce College nights to earn his degree in business. He received a straight A in the last course he completed and hopes to keep up that average as he continues.

George Lange, Wholesale Driver #46, lives with his wife, June, and 2 daughters in Sepulveda. They also have 3 daughters who are married. Any bachelors around to finish off the other 2? George is formerly of Massachusetts. He likes fishing and

bowling. He wrestled and boxed for 3 years, so just don't get huffy or he'll get you in a hammer-lock and punch you in the nose. Actually, George is such a congenial fellow that it's hard to imagine his wanting to punch anyone.

Our most recent addition is Mike Peeples. Mike lives in Canoga Park with his wife and 3 children. He is originally a Texan. He attended college in Hawaii. Most of his business experience has been in California. He enjoys working with people and that is just what Prudential has in mind for Mike. He should have a very enjoyable time working with our people customers.

Fifth in our line-up is C.L. Roark, Jr. (we call him Chuck) and his wife, Romo, and Julie, 2 years old, who live in Panorama City. Stock cars (building and racing them) are Chuck's third love. At least he said cars come after Romo and Julie. He won fifth overall at Saugus a short time ago and is working on first place. Says they have M\$N\$Y for prizes.

Next on our list is Lanny Ruiz. Lanny took over Route #58 early in the Spring, and just about the time he was well established he injured his back in an auto accident. Lanny, with all the vigor of youth, wanted to continue his route equipped with a chest-to-hip cast. Any route salesman knows the exercise involved in the daily routine, so Lanny will be back as soon as his doctor gives him the go-ahead. Lanny and his wife, Anita, and their 4 little ones live in Van Nuys. He was in route sales for a number of years and then tried his own maintenance service, returning to route sales with Prudential.

One of our most recent trainees is Bernard T. Russell. Russ came to California just recently from the cool, wet state of Washington with his wife, Pauline, and 5 youngsters. Russ says his wife is enjoying the

California climate where their kids can play outdoors in shorts day after day. It hasn't rained since they've been here. They like the outdoors, having camped through the years, even in Washington. We have come to the conclusion, though, that they didn't really rough it, as a 19-foot trailer was their home-away-from-home on these camping trips. Russ was in the insurance business and then the owner of a restaurant, so he comes to us with lots of experience with the public. He is looking forward to meeting the public again on his route.

Since his name starts with a "T," Eugene Tillett winds up the list of our new people in route sales. Gene and his family are residents of Van Nuys. He and his wife, Darlene, have one little daughter, Sheri Dee. Gene is an outdoorsman both at work and at play. All sports are his forte, and he has been active in scouting. Gene has an unusual background. Although he came to us with uniform supply experience, he is also a graduate of Moody Bible Institute and was a missionary for a year. He is an active member of the Van Nuys First Baptist Church, using some of his wide knowledge as a youth leader.

A very warm welcome to these men and their families as they join the Prudential family in Van Nuys.

Taking his leave from Prudential is Dennis Irish, line truck driver. Dennis has been attending college days while working nights for a number of years. He has now decided to put his full strength and energies to finishing his education. Dennis has been a dedicated and reliable worker and we will miss him.

Coming in to fill Dennis' shoes is William J. Hochstrasser of North Hollywood. Bill attended Marquette University in Wisconsin and plans to resume his studies in the Fall. He is 19 and single. That is always

interesting information, especially to girls who are 19 and single.

Vacation time is here, and most of the plans are for rest, rest and more rest. The most intriguing plans for resting are in store for Ed Breault, who leaves for Tahiti on July 7. We are wondering if he has a round-trip ticket. Others' pleasant plans involve Yosemite, Chicago, Oregon and points north. Green and cool and quiet. And on that blissful note, we say goodbye for now.

LOS ANGELES PLANT NEWS

Vacation time is upon us again. Our little gal, Lois, was away for two weeks and enjoyed herself at Clear Lake. Jackie and Paul were happy to see her return.

Maria Rangel made a vacation trip to Mexico. Bethel McMillan went back east to see all her "outlaws." Ramona Cornel is also going to Mexico on her vacation. Her brother is getting married, and Ramona will be able to attend.

Another bit of news that should concern everyone is that Susie passed her driving test and is now making the freeway dash every day. Just be sure and give her lots of room.

We have quite a few new people who haven't had a chance to see our newspaper. Maybe they can come up with some news for the next issue, for which the deadline is September 9. We all have missed getting the news from other plants through the paper and we are glad to see it back on a regular basis.

Our deepest sympathies to the family of Onie Allen, who passed away February 14, 1968, of a heart attack. Onie was a mender in the Los Angeles Plant for 16 years.

- Jack Tackett

(Continued on Next Page)



Helping Lois Crutchfield, left, celebrate her ____th birthday are Bob Muth, General Manager of the Los Angeles plant; Isabel Blanco, Secretary; and Cal Kendrick, Route Salesman.

In the Clean Room, Genoveva Fregoso left on her vacation June 17. She went to Mexico and planned to visit Acapulco and Guadalajara. When she gets back, she plans to get married. Her co-workers - Jovita Topete, Linda Corona, Dan Wojcik and I hope she had a happy vacation.

- Petra Medelez

We would like to welcome Anna Faye Farris to our department. She transferred here from the Van Nuys Plant. A warm welcome also is extended to Georgia Thrailkill. She is on our night shift.

Esperanza Gonzalez has returned from a sick leave. It's great to have her back. Our sincerest congratulations to Delores Nuno, who was married in May. Here's wishing her all the best.

One of our girls, Virginia Tafoya, was transferred into the Service Department last month.

We'd like to thank Loretta

Weaver for doing such a great job.

By the way, what's this mysterious virus affecting so many of our girls?

- Helen & Onnie

We would like to introduce you to Hector Carbajal, our Foreman in the Finishing Department. Hector was born in Chi-



HECTOR CARBAJAL

huahua, Mexico, where he spent his childhood and went to school.

In 1959 when he was 22 years old he came to the United States to live and work. Although he was a good worker he had many jobs because he could not speak English. So he went to night school to learn English and get more education. He learned to speak English from his friends in this country.

Hector came to work at Prudential in 1963 as a shop coat presser. He worked on the press for 3½ years and was promoted to his present job as Foreman in 1966.

In 1963 Hector married his lovely wife, Maria, and they are the proud parents of 2 sons: Hector, Jr., 3½; and Martin, 1½. They are now wishing for a little girl to make their family complete. They live in East Los Angeles.

Hector's only hobby is his car. He says working on it is his pleasure. You should see the wax job!

In the spring of next year he is taking his family to Mexico on a vacation to visit his parents and then tour the country. He says he will be a lazy boy for 2 weeks.

We congratulate Hector on his achievements. Just goes to show what can be accomplished in 9 years if you have the ambition.

- Maxine Gilbert

Paul Glansdorp, our Washroom Foreman, came to work for Prudential Overall Supply on December 18, 1967. He was educated in Holland, completing three years at Technical College. He and his wife have two children.

Paul has a variety of laundry production experience that dates as far back as the 1930's when he helped his parents conduct their laundry business. In 1950 and 1951, he was a mechanical engineer and laundry manager for two laundries in Sydney, Australia. From 1951 to 1959, he was owner-manager



PAUL GLANSDORP

of Cronulla Dutch Laundry, also in Sydney, carrying out all classes of laundry work for a fairly large industrial and domestic area.

He came to the United States in 1960, and has been engaged in laundry production management for several firms in this area before joining Prudential.



NEW WATER MAIN - Blair Gallagher, Company Engineer, pounds a section of pipe into place to complete a new 6" overhead water main in the Los Angeles Plant.

Clive, to Elsie reading road map: "I'm hungry. How far is it to the next town?"

Elsie: "About 1½ inches."

A sign posted in a public school: "In case of atomic attack the Federal rulings concerning prayer in this building will be temporarily suspended."

THE WORLD'S LARGEST PRINTER

The Government Printing Office is the largest multipurpose printing plant in the world, with 7,000 employees and four principal buildings in Washington encompassing more than 32 acres of floor space and with machinery and equipment valued at over \$21 million. Under the jurisdiction of the legislative branch of the government, the Printing Office is headed by the Public Printer, who is appointed by the President with the advice and consent of the Senate. The Joint Committee on Printing runs its operation in much the same way that a board of directors runs a large business corporation.

The most important publication of the Office is the Congressional Record, which is printed in issues up to 288 pages every day that Congress is in session. Copy is received until midnight, but delivery is always made before 8 a.m. the following day.

In creating the Office of the Superintendent of Documents as part of the Government Printing Office, the government entered the bookselling business. The new office was also given responsibility for compiling catalogs and indexes of government publications and for administering the distribution of publications to designated depository libraries. Best-sellers published by the Superintendent of Documents include *Infant Care*, a publication of the Children's Bureau, and the Internal Revenue Service's *Your Federal Income Tax*.

A TAXING SITUATION

The more money the taxpayers part with, the more the government spends - a situation that is likely to continue until the public is aroused to demand drastic cuts in spending. 13

DISNEYLAND NEW TOMORROWLAND FILLED WITH SPACE-AGE EXCITEMENT



Disneyland's new \$23-million Tomorrowland is a dynamic world of action featuring unique forms of transportation and architectural concepts fulfilling Walt Disney's belief that science and technology have already given us the tools we need to build the world of the future. New major attractions include: the PeopleMover; America the Beautiful (left); Adventure Thru Inner Space (right); Carousel of Progress (upper center); Flight to the Moon and Tomorrowland Terrace.

A bright new Tomorrowland filled with motion, energy and entertainment is Disneyland's newest space-age spectacular.

Now open with seven major adventures, the new land is alive with whirring wheels, jet-propelled travel and exciting sights and sounds on every side.

Costing more than \$23 million, this new product of Walt Disney's creative genius is an entertaining showcase of science and industry demonstrating that "Tomorrow's world can be achieved today."

Its innovations include a perpetual motion "Peoplemover", a 1,440 passenger carousel theater, people-shrinking atom-probing microscope, a new full-circle motion picture system,

space flights and capsulized city of the future.

The investment is \$6 million more than the original cost of Disneyland and brings total park investment to \$95 million.

Six of America's largest corporations are major exhibitors in the new area. They include the Bell System of A T & T, The Coca-Cola Company, General Electric Co., Goodyear Tire & Rubber Co., McDonnell Douglas Corp. and Monsanto Company.

Three of the new exhibit-adventures have no admission charge.

New attractions opened during the last year include:

(1) Adventure Thru Inner Space - Monsanto; (2) America the Beautiful in Circle Vision 360 - Bell System; (3) Carousel

of Progress and Progress City - General Electric; (4) Flight to the Moon - McDonnell Douglas; (5) PeopleMover, a WEDway Transportation System - Goodyear; (6) Rocket Jets - now flying 60 feet above ground; and (7) Tomorrowland Terrace for dining and entertainment - Coca-Cola.

As designed by the Disney "Imagineering" staff at WED Enterprises Inc., Tomorrowland reveals a "world on the move" filled with unique transportation for land and "space" travel.

Architecturally, the new land is designed to facilitate movement of large numbers of people along exterior corridors and through its colorful pavilions - conveying a constant impression of movement and activity.

Ceramic murals, palm-studded garden settings and imaginative sculptured abstracts with glistening metallic surfaces are among design features.

Automated controls coordinate each attraction for maximum efficiency and guest convenience. Two of the new adventures feature "Audio-Animatronics," a WED-developed technique utilizing space-age methods for lifelike animation of three-dimensional figures.

The new adventures are closely coordinated with such earlier Tomorrowland favorites as Disneyland-Alweg Monorail, Submarine Voyage, Skyway and Autopias to provide every conceivable transportation medium.

Re-building of Tomorrowland follows Walt Disney's goal first voiced at the opening of Disneyland in 1955 of providing "A vista into a world of wondrous ideas, signifying man's many achievements . . . a step into the future."

Realizing such a goal must be subject to constant change, the Disney architectural, engineering, research and development firm (WED) spent three years conferring with space experts,

industrial scientists and technologists to provide a master plan for the Disneyland '67 project and future development.

Highlights of the new attractions include:

(1) Adventure Thru Inner Space - Guests board "Atomobiles" and travel through the "Mighty Microscope" and appear to shrink as they enter the crystal world inside a snowflake - into the fascinating universe of the atom. Atomobiles turn in any direction to focus attention on each visual experience. Monsanto's guests end their visit in a room displaying the company's products.

(2) America the Beautiful - All-new filmed excursion using "Circle-Vision 360" for a trip to America's greatest scenic wonders, filmed from moving vehicles, ships and planes. The audience travels first from the Eastern Seaboard through New England, to the South and Middle West, then across cattle ranges and spectacular mountain vistas to the West Coast and on to Alaska and Hawaii. The re-designed Bell System pavilion, hosted by Pacific Telephone, is three times larger than the earlier attraction and includes a fascinating evolution of telephonic communications, demonstration of future communication devices including Bell's Picturephone service plus the family phone "Chatter Boxes," weather phones, Voice Mirrors and even "Kiddie Phone" conversations with Disney characters.

(3) Carousel of Progress - Premiering in Disneyland following a hit-run at the New York World's Fair, the re-developed General Electric presentation is a unique circular pavilion in which six satellite auditoriums revolve around a central core of stages. Guests see a colorful Kaleidophonic overture, then rotate for visits with typical families of the 1890's, 1920's, 1940's and today for an entertaining look at the con-

tribution of electricity to modern living in each era. Thirty-two lifelike "Audio-Animatronic" actors perform. Guests then ascend a "speedramp" to see "Progress City," the ideal community of the future in capsulized miniature which includes 4,500 buildings and 2,450 moving vehicles in 7 transportation forms. The overall design is based on a concept developed by Walt Disney for an experimental prototype community of tomorrow (EPCOT) planned for Disney World in Florida.

(4) Flight to the Moon - In this realistic simulation of space travel, McDonnell Douglas Corp. takes Tomorrowland guests on a visit to Mission Control and then aboard a lunar transport to feel the pull of gravity at blast-off, weightlessness in space and to see lunar colony activities while orbiting the moon. Mission Control is manned by a director and eight-man crew made up of Audio-Animatronic figures. Guests see during flight a live telecast from lunar explorers collecting geological samples. An exciting climax comes when the spacecraft encounters a meteor shower before returning safely to earth.

(5) PeopleMover - an entirely new kind of intermediate-speed transportation system developed by WED for this Goodyear presentation, "PeopleMover" is a silent, all-electric, completely automatic conveyance using motorless four-car trains that travel over Tomorrowland and inside major pavilions. Passengers board at stations from a turntable revolving in sync with the constantly moving trains. Traveling a 4,000-foot concrete and steel elevated guideway, the system provides variable speeds without cogs, conveyor belts or similar devices. The system may be easily adapted to shopping centers and downtown areas. Each of 62 trains seats from 16 to 24 passengers and is equipped with automatic doors and tilting

roofs for ease of loading.

(6) Rocket Jets - Completely redeveloped and placed atop the "PeopleMover" station where they whirl up to 60 feet above ground level, this popular Tomorrowland attraction provides a thrilling "space" adventure plus new high level view of the area. The Rocket which forms the hub and theme center of the area extends 85 feet in the air. Guests reach the observation deck by two gantry-like elevators.

(7) Tomorrowland Terrace - Developed for the Coca-Cola Company, the Terrace provides high speed dining service and seating on three terrace levels-climate controlled without exterior walls to obstruct the view. Centerpiece is a modern design planter garden atop an elevator which rises to become a stage for dance bands and other entertainment. With a subsurface supply and bussing system, infra-red broilers, automatic cooking devices and unique garden setting, Tomorrowland Terrace is the "Place for Coke," for dancing, dining and musical entertainment.

New Tomorrowland also includes a 1,500 seat show area for special entertainment features throughout the year.

* * * * *

SPEAKING OF BILLIONS

We're all accustomed in this inflated age to reading about MILLIONS and BILLIONS. But, do you really appreciate the difference?

Try this one on for size:

If the lady of the house goes shopping for 40 hours a week, spending \$1,000 an hour, it would take her 25 weeks to spend \$1 million. If she followed the same schedule, spending a billion dollars would take her 481 years!

That's one way to tell the difference between a million and a billion.

SALES AWARDS



Ed Chevalier, left, receives the President's Award from Frank D. Clark, General Manager of the Chula Vista Plant. The President's Award is given for outstanding sales effort at the route level.



Bill Madderom, left, District Manager in the Van Nuys Plant, was honored with the Gold Star Award for outstanding sales effort during 1967. The award was presented by John D. Clark, President.



Ray Nieciecki, right, received the KEX Award for 1966 for his efforts in promoting the rental of KEX merchandise from Howard Andrewson, General Manager, Prudential Dust Control.



In a dual presentation ceremony, Karl Fisher (second from left), route salesman, and Tom Smith, route supervisor, were awarded \$100 savings bonds as 4th place winners in the KEX National Sales Contest for 1967. The bonds were presented by Howard Andrewson, left, and Don R. Clark, Executive Vice-President.

THOSE LEFTOVERS IN THE MEDICINE CHEST

What should you do with those leftover pills, powders and potions that clutter your medicine chest? Keep them to save money, or play it safe and throw them out? Some drugs weaken with age, others become stronger and both can be potentially dangerous. Drugs vary widely in potency and stability, depending upon the chemicals used, the manufacturing processes and the conditions of storage. Heat, moisture and

light can shorten the life of most drugs. Tablets, capsules and powders tend to retain their strength a good deal longer than either suspensions or ointments in a moist base.

Here are some guidelines on whether and when to throw out your leftover medications:

The law requires that antibiotics show an expiration date on the manufacturer's package. Ask your physician to require the pharmacist to show this date on your prescription label.

Multivitamin preparations, particularly those in liquid form, sometimes bear an expiration date and such notations may become mandatory.

Remember that keeping aging medicines on hand poses an unnecessary threat to youngsters, 189 of whom died in one year after swallowing leftover medications.

* * * * *

A hobby is something you get goofy about to keep from going crazy about things in general.