

OFF-THE-CUFF

PUBLISHED BY THE EMPLOYEES OF PRUDENTIAL OVERALL SUPPLY
LOS ANGELES ◦ NATIONAL CITY ◦ RIVERSIDE ◦ VISTA

Volume II, Number I

January, 1960

DON CLARK to Join Prudential Executive Staff



Don Clark is shown as he recently spoke before a sales and service dinner meeting of our Los Angeles group. When this picture was taken, Don was Head Football Coach at the University of Southern Cali-

fornia. As we go to press, the President of our Company sends the following message to all Prudential employees:

"It has been brought to my attention that there has been considerable speculation within the personnel of our Company as to the results, effects, etc., of Don Clark's joining our staff as Executive Vice-President.

"Don will join our Company on March 1, 1960; and arrangements have been made for him to acquire a substantial stock interest. His academic background, together with his public experience, will be of tremendous value to the future of all of us.

"The growth of our Company has placed continuously increasing demands on my time and energy. With our plans for future expansion, it is necessary for us to add another executive to further our growth and help carry the present executive load. This will in no way affect any of our present job classifications or those people administering same. Let us all settle down into our jobs, put forth our best effort, and make 1960 a banner year."

We will have more on Don -- his past history and future plans -- in a later edition.

Start 1960 With These Resolutions

1960 will be a year that will affect the course of our national history and that of our company for years to come. In 1960 we will elect a new President of the United States. Let us choose our leader wisely, because most economists claim that we could have our biggest boom starting in 1960 and lasting until about 1980. Industry has already started to prepare and allocate funds for this boom.

Howard Andrewson, General Manager of the National City plant, offers the following resolutions to help our own company grow and prosper during 1960:

- PROMOTE GOOD WILL
- RESPECT OTHER PEOPLE'S IDEAS
- UTILIZE YOUR TIME EFFECTIVELY
- DEVELOP PRIDE IN YOUR WORK
- ENCOURAGE OTHERS
- NOTICE THE GOOD POINTS OF OTHERS
- TRUST WITH CONFIDENCE IN YOUR NEIGHBOR
- IMPROVE YOUR PERSONALITY AND MENTAL ABILITY
- ATTEMPT TO GROW WITH YOUR COMPANY
- LIVE EACH DAY AS IT ARRIVES AND ENJOY IT

Los Angeles and Riverside News

SERVICE

I understand Floyd Potter is secretly learning to high hurdle. He went pheasant hunting a while back and had to make a fast exit over a fence (private property, you see). Seems the owner was going to question him, with a .45 yet!

By the way, if anyone needs any help laying a cement patio slab, Roy Green's your man. He can bullfrog and fresco it as good as anybody. I'm not sure what that means, but being a layman myself I believe every word he says--besides, he's much bigger than I so I didn't question him too much.

I don't know why Joe Farrell won't let Ed "Rocky" Stone be the anchor man on the Valley bowling team; they tell me he holds the team down more than anyone!

Although it really hit home, "Rock" came up with the statement of the evening when he accepted his prize money and then said, "You guys say I come in the back door to win this, but all I can say is, I'd like to thank the laziest bunch of #@& in town for leaving the door open for me!" Touché, man. Heed, wives!

An open note to Howard Andrewson and the bowlers in National City: Howard, we're ready now, so have those bowling trophies shined up and crated so we get them here in good condition right after we've won them from you!

This great mis-match will be held in the early part of January--positive date and place will be posted soon. Sure hope we can get a good bunch of rooters from both L.A. and National City out to watch.

--"Beech"

As we mentioned in our last newsletter, our Sales Contest was still on at that time. The Contest is now over and we had three very happy winners. Our big money winner of \$1,000 was Joe Farrell, Route 51, who stated at the time the Contest started he was going to win, as he had a real goal in mind and that was to enter his daughter in San Jose State College. Nice going, Joe. It couldn't have happened to a nicer and more determined guy.

Our second place winner was G. Patrick, Route 9, who ran Joe a very close second. He carried away \$600. When asked what he would use it for, the only comment was "It's almost Christmas."

The third prize of \$400 was won by Ed Stone, Route 16, who stated the money would be used to meet medical expenses, as his wife has been ill.

Congratulations to all the winners!

--Dave Powell

RIVERSIDE

Bill Butterfield had to take a day off and report to Valley Veterans Hospital recently. He picked up some fungus infection during his tour in Korea, and we hope his visit to the "doc" will make him his good natural self again.

Sales Contest Winners



Leonard Nowakowski is shown holding the three checks presented to Joe Farrell, Ed Stone, and G. Patrick--winners in the recently concluded sales contest. This contest began early in 1959 in our driver sales group in the Los Angeles plant. Maybe the air is just a little more invigorating in San Fernando Valley, but oddly enough, all three of the winners service that area. When one evaluates the efforts of these driver salesmen, he must consider that their route territories are in the outer perimeter of our delivery area. All this points up the fact that when we get a production facility in San Fernando Valley, even bigger results will be forthcoming from that area.

Bill Knisely won the turkey for Thanksgiving, by writing several new contracts in eight weeks.

Paul Wallace must know his products, as in one day he wrote five contracts--one for Towel Cabinet Service, one for Dust Control, one for Shop towels, and two for Uniform Service--not any two contracts were for the same customer.

Harry Doernbrack will sleep better now that we received the bid again for George Air Force Base.

Sue Brubaker is quite a versatile person--she wraps and distributes all the bundles, keeps the place clean, takes care of our office work, and watches over the coffee pot.

--Clive E. Ruka

SALES

Well, here we are--a bright new year. With many parties, meetings and social get-togethers behind us, we stand at the beginning of what we hope to be a very prosperous New Year. Santa Claus has come and gone leaving behind him his usual joy, merriment, payment books, unpaid bills and threatening letters from creditors. New Year's Eve has come and gone leaving behind us happy memories of good times with good friends. We here in the Sales Department especially want to take this opportunity to wish all of you at Prudential as well as our customers a very happy and prosperous coming year. We feel that 1959 was a good year to us all and we are sure that 1960 will be equally as good a year if not better.

Heartiest congratulations are in order to Mr. Frank Clark on his recent appointment as Gen-

eral Manager of the new San Fernando Valley plant. Speaking for the salesman in the Sales Department, Frank, it is certainly with regret to see you leave us here in Los Angeles, for working with you has been a genuine pleasure for all of us, and we know that you will be very successful in your undertaking in Van Nuys. From all of us, our thanks for all of your help in past years, and our very best wishes for your success.

Incidentally, John McDonald wants to convey his heartfelt thanks for his Christmas gift from the Service Department, Drivers and Supervisors. He said it is the first of its kind he ever had and was quite surprised to get it. He stated that when he and Dorothy unwrapped it they weren't too sure what it was since they couldn't get the box open, but John said they finally heard the ticking and after some deliberation they realized that it was a wonderful imported hand-made Swiss time clock complete with bomb. He tells us that once it was soaked in water and disarmed that it will make a lovely centerpiece for his TV set. (Too bad, fellows, better luck next year.)

Don't forget, folks--keep us informed of any potential new customers.

--Ted Gibbs

OFFICE

Norma Carliss, key-punch operator, was off from work for a couple of days while her son had surgery. Ralph made out just fine and was home after a couple of days in the hospital.

Lillie Myers was involved in an automobile

accident out in front of the plant last month. No one was injured.

Beverly Huber and Jackie Myers are new to office staff. Beverly is working in the accounts Receivable Department and Jackie is in the Payroll Department. Welcome to the clan, girls.

Lila Williams of Accounts Receivable is off on sick leave. We hope to see her again soon.

Jim Gardner, tab supervisor, has returned from his vacation rested and unaxed, ready for another year's work.

It took as if the office staff is accident-prone. Linda Wents was involved in an auto accident last month. She was not injured except for the nicest bruise under her nose.

Everyone had a wonderful time at the office party last month.

Here's hoping for a successful 1960,

--Dorothy Lidia

MATERIAL CONTROL

PRUDENTIAL JOINS DISNEYLAND'S MAGIC KINGDOM CLUB

We are happy to announce that our company has joined the Magic Kingdom Club of Disneyland. This means that any employee of our five locations may take advantage of the reduced prices in buying books of tickets when visiting Disneyland. These tickets may be used by all members of the employee's family.

Each employee may request a Magic Kingdom Club card from our purchasing office. On visiting Disneyland, the employee may present the card at the Magic Kingdom Club window and purchase books of tickets at reduced prices.

These prices are as follows: An adult book will cost the employee \$3.50 and will have a \$6.25 value. This is a savings of \$1.75 over the regular books. The Junior book (ages 12 to 17) is \$3.00 and has a value of \$6.00, for a savings of \$1.55 over the regular book. The child's book (under 12 years of age) is \$2.50 and has a value of \$4.00.

Membership cards are on order and will be available within two weeks. Employees may contact Darrel Hogan for membership cards. Remember, these cards are free to our employees.

See you at Disneyland.

--Darrel Hogan

PLANT

FELIZ AÑO NUEVO!!!

Damas y Caballeros: Al fin despues de largos 12 meses, que a ultima hora se nos hicieron cortos, acabando por diciembre que es el mas pesado, por aquello de que hay que desembolsar todos los dolares que se tienen en la cartera, en la alcancia, en el Banco y como ni con todo eso alcanza para comprar los regalos las targetas de navidad, pagar los "taxes" al idado y afrontar todos los gastos que arrijnan los comelitones y demas, tenemos que recurrir a las Compañias Financieras, acabo tenemos 365 dias por delante para pagar y los que hay que trabajar muy duro.

Así se acabo el año 1959, entrando inmediatamente en el 1960. Que sorpresas nos

traerá? El tiempo nos lo dirá. Por lo pronto tenemos UN AÑO MAS y UN AÑO MENOS, "Año nueva vida nueva pero... costumbres las mismas."

Ahora les platicaré la que algunos de los compañeros y compañeras le pidieron al "Viejo de las barbas blancas"; empezaré por decirles que algunas de las muchachas, que estan en estado de merecer, le pidieron UN-PRINCIPE AZUL, entre ellas anotamos a Viki, Sofia, Lupe, Teresa (la del Supply) María M. y otras cuyos nombres no recordamos, pero Santa Claus se hizo disimulado y no se los trajo.

A Sally le trajo un anillo con tres diamantes y le prometió que pronto le entregará el MERO BUENO.

Flora Navarro le pidió un abrigo de pieles, pero Santa Claus le dijo: Fueron los primeros que se agataron muchacho, casi todas pidieron abrigos de pieles. Quien quita en este año se le haga.

Pancho, el mecanico, le pidió una televisión, una maquina de coser y una de lavar y como Pancho es tan buen muchacho, Pancho tuvo todo lo que pidió.

Calixto Vázquez le dijo: Santa Claus, pasa el anfora, y Santa Claus obediente y compasivo se la pasó y bien llena.

El popular Mike Grifalva le pidió un estuche para razurar con todo y Loción, pero Santa Claus le dijo: Muchacho, para mi lo quisiera lo necesito mas que tu.

Yo le pedí una "JET-Bicicleta" y me contestó: Nomas que las inventen y eso si te portas bien.

En este mes cumplen UN AÑO y otro menos, naturalmente: Carmen Amézquita, Rachel Rodriguez, y Felix Gastelum, presisamente el día de AÑO NUEVO, para ellos doble felicitación!

Eugene Hernández el día 9, Vera Forbes el 13, Arturo Quezada el 15, Alice Goff el 20, John Ramirez el 21, Emilio Marraccini el 22, Ruth Pérez el 24 y Panchita Avila el 28.

Ademas cumplen años de laborar en esta "casa": Jacob Oberlin, un año el día 5, Carlina de la Riva, un año el día 6, Mary Rodriguez, cuatro años el 24, Calixto Vázquez, 6 años el 18, Sofia Campa y Victoriano Pérez, 3 años el 28. Para todos ellos felicitaciones.

Esperamos que Lorene Crutchfield, del Supply Dept. se encuentre mejorada de sus males y que pronto la veámos de nuevo entre nosotros.

Para celebrar la fiesta mas grande del mundo cristiano NAVIDAD, la garen cia de PRUDENTIAL OVERALL SUPPLY etc. ...tuvo a bien organizar un --"lunch-bufet", el día 18 de diciembre, para agasajar a todo el personal de oficinas y producción de la planta matriz en Los Angeles; el cual estuvo a cargo de la experta en la materia Bea Clark, auxiliada por sus también expertas ayudantas, el plato fuerte fue el tradicional pavo o guajolote, como ustedes quieran llamarlo, con todas sus aderesos, hubo ademas refrescos, helado, y musica de sinfonola. Algunos de los muchachos de la "pelea pasada", se acordaron de los "tiempos de la prohibición" o "estado seco", despues de todo estuvo muy alegre.

Para terminar, por si alguno de ustedes no lo sabe y le interesa, tome nota: Esta "casa"

acabo de cambiar el número del Telefono, ahora es: OVerbrook 5-8700.

--Escribió Eduardo Echevarria.

We had a nice Christmas dinner at the plant December 18. Plenty of turkey and all the trimmings. Thanks to everyone who had something to do with the dinner--especially Bea Clark who prepared it, Ruth Bray who assisted with the arrangements, and Jim Donlay who manned the coffee pot and dispensed cold drinks.

Marvin Williams left for Texas after the Christmas dinner to spend the holidays with his mother and folks.

Onia Allen, seamstress, has returned to work after going to Dallas, Texas, to visit her son and his wife who were burned when their home was destroyed by fire.

Estella White, seamstress, had a toe operation and is now getting along fine.

We were glad to see Tom LaChance, mechanic, return to work at Prudential. He has been away a few years.

Ola Becquart was transferred to supply as a seamstress. Hope you like the change, Ola.

Ruth Griffard is ill, and we are hoping for a speedy recovery.

Ivy Bebbler is a grandmother again. It's a girl this time.

Happy New Year to all!

--Lula Deiffs

Loretta Weaver is having her share of bad luck lately. She has a very sick little boy, and on top of that she got her car wrecked. Her hubby now chauffeurs her to and from work. We hope your little boy gets well real soon, Loretta. She has just been promoted to Lead Lady over the Ironer.

Many new things have been added to the Towel Department. The latest is a rolling machine for K6's, and we are very proud of it. Soon all our K6's will be rolled and packaged; very neat, indeed.

I was happy to have my two sisters--Mrs. Lola Newell of Fort Worth, Texas, and Mrs. Ennie Rash of Houston--visit me in the latter part of November. We had a lovely time visiting scenic places in and around Los Angeles; also spent a weekend in San Diego at the zoo, and then did some shopping in Tijuana.

Christmas and New Year's will be passed when you read this. But I sincerely hope everyone had a Merry Christmas, and will have a Happy and Prosperous New Year.

--Bethel McMillian



National City and Vista News

THE BOYS GO BOWLING



Don Sorenson



Howard Andrewsan



Captain Jack
(Better move your foot!)



Frank Bailey
From L.A. - shows how it's done



Bud Young



Rear View of Ed Chevaller

Sam and Marsha Williamson (Route 4) are impatiently waiting to move into their new home. Right now there is a race on between the stork and the painters, and we are all rooting for the painters as the kids will need that extra room.

The Vista bowling team has slipped from 2nd to 4th place, but that's because the boys have their minds on towel cabinets instead of ten pins. Improvement is anticipated in both lines.

Now that the holiday season is passed, we can settle down and get some work done. We all enjoyed the Christmas Party very much, and are glad it was on Saturday night, as most of us weren't in condition to work the next morning.

We thought Lydia had started her celebrating early this year, as she appeared for work one morning with two different kinds of shoes on. Needless to say, she was quite embarrassed.

--Farris Erwin

We are very glad to have Mauro Delgado back to work. She has been away about four months, and had an operation. Irene Remund has recovered from pneumonia and is now back

with us.

On December 12, Alberto Fuentes gave a baptismal party celebrating the arrival of his little boy. It surely was a nice party; there was plenty of food and drink, and he had the Mariachis playing almost all night so we could all dance.

A recent visitor was that well-known gentleman, Joe Villalobos, husband of Joste. Sally Garcia is a little sad these days; after having been in the sorting department so long, she was transferred to the stock room. Rumor has it that the reason she was moved is because she talks and eats too much.

--Eleanor Castro

THE MOTORISTS' PRAYER

Grant me a steady hand and watchful eye,
That no man shall be hurt when I pass by.
Thou gavest Life: I pray no act of mine
May take away or mar this gift of Thine,
Teach me to use my car for others' need
Nor ever miss, through any love of speed,
The beauties of Thy world--and thus I may
With joyous heart and courtesy go my way.

--Anonymous



Lloyd Rash, top man on the totem pole earnings and volume in the San Diego area, is shown counting towels at the Union Ice Company, San Diego. Lloyd is not only tireless in his efforts in producing new business, but is also most accurate in his customer inventory relationship.